

SWEET AND LOVELY
Max. Min.
Thursday, Oct. 14 85 54
Friday, Oct. 15 89 60
Saturday, Oct. 16 92 60
Sunday, Oct. 17 81 55

The Desert Sun

Of Palm Springs, California

VOL. XXII—No. 23

Tuesday, October 19, 1948

City Offices
Box 850
Palm Springs, Calif.

IN OUR NEW BUILDING
(In The Center)
PHONES
Business and
Advertising Office 2249
News Department 3741

Single Copy 10c

Registration Here Tops 3500, Highest In Village History

Republicans Lead Democrats by Narrow Margin And There are No Communists in Palm Springs; Three Wallacites, One Prohibitionist, Listed

Registration in Palm Springs for the November 2 general election is the largest in the city's history, G. A. Pequenat, county clerk, said yesterday. The village now has 3,505 eligible voters as of September 26, the close of registration.

This represents a gain of more than 500 since the June 1 primaries.

While democrats held a lead in the county as a whole, in Palm Springs republicans held the lead by a margin of 133.

PRACTICALLY all parties are represented here although no communists were registered. Of the two communists in the county one lives in Cathedral City and the other in Banning.

Pequenat's figures also revealed that there was only one prohibitionist in the village, two socialists, three members of Henry Wallace's independent progressives and five independents. Declining to state were 195 and listing themselves as non-partisan were 66.

TOTAL REGISTRATION showed 1,683 republicans and 1,548 democrats topping the list. Precinct No. 2 was the largest in the city with 582 eligible to vote. Precinct No. 8 had 491. Pre-

cincts 1 and 3 comprise councilmanic district No. 1 here which topped all districts with 1,144 voters.

Second largest precinct was No. 1 with 362 voters. Smallest was precinct No. 4 with 105 voters.

REPUBLICANS were ahead in six of the nine city precincts. In precinct No. 2, democrats were ahead 360 to 184. In No. 9, democrats led 255 to 203 and in precinct 8, 227 to 226. Precincts 2 and 9 are on the reservation.

One Wallacite was registered in precinct 2 and two in precinct 5. The lone prohibitionist was in precinct 8.

REGISTRATION BY parties was listed by Pequenat as follows:

Republican 1,683
Democrats 1,548
Decline to State 195

Non-Partisan 66
Independent 5

Independent Prog 3

Socialist 2

Prohibition 1

By precincts, the total registration was:

No. 1 562 No. 6 355

No. 2 582 No. 7 185

No. 3 446 No. 8 491

No. 4 105 No. 9 501

No. 5 278

Highlight of the evening, of course, was the presentation of the national charter to Palm Springs president, Dr. Robert Backstrom, by Carroll Wilkinson, national director.

OTHER PRESENTATIONS included the presentation of past president's pin by Cliff Bruderer to Don Arzt; Founder's plaque to the Riverside president, Bob Phillips; by Phil Reames, national director; state charter presentation to Dr. Backstrom by George Waite, state president; and presentation of the president's pin to Dr. Backstrom by Cliff Bruderer.

May Charles Farrell was on hand and gave the group his best wishes. Also appearing with Farrell was Henry Rosenblum, who received quite an ovation for his piano-playing technique.

CONGRESSMAN PHILIPS was among the guests and greeted the gathering.

Music for the dinner was supplied by Pat Barbara, who offered his services and those of his bandmen, along with singer

Lt. Col. Joseph L. Bernier, D.D.S., M.S., of the Army Institute of Pathology will discuss diagnosis of benign and malignant oral tumors. Dr. Warren L. Bostick of the University of California medical school, will relate the phenomena of tissue inflammation to understanding of the body's repair processes.

A REVISION of prevalent views on the origins of periodontal diseases (affecting mouth tissues) will be called for by Dr. Charles H. M. Williams, associate professor, department of periodontics, faculty of dentistry, University of Toronto. Two scientists will discuss aspects of heredity—Dr. G. W. Beadle, professor of biology and chairman of the division at the California Institute of Technology, and Dr. Paul Popeloe, general director of the American Institute of family relations, will speak on heredity and education.

Continuing throughout the five-day seminar will be a practical presentation of nutrition in action, under the direction of Dr. Michael J. Walsh. Dr. Walsh will conduct special sessions and demonstrations on nutrition. The seminar meals will be part of the nutritional demonstrations, showing how inexpensive meals can satisfy nutritional needs and also please the palate.

The seminar, first established five years ago by Dr. Becks, is an attempt by the medical profession to bring together for comparison and study the latest findings of medical, dental and biological research men in their separate activities.

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Hot Springs Will be Host At Big Fiesta

Finishing Touches Being Put Today On Firehall Event

Jess Ehively, general chairman of Desert Hot Spring's Fire Hall Fiesta, next Saturday and Sunday, was putting the finishing touches on the program and said that it will be one of the most entertaining events staged at the spa since it was founded.

Proceeds from the Fiesta will go toward paying off the debt on the Desert Hot Springs fire hall.

JOHN KEIL, barbecue chef last year, will again direct and work on this part. Paul Agranove, who knows how fine a spot Desert Hot Springs is for television, will give a demonstration here that weekend. He has also arranged for a fellow member of the Optimist club, Toney Caibooch, to act as master of ceremonies at the fiesta.

There will be a "Kids Parade" and a bathing beauty contest. The fire department will stage a fire demonstration. There will be Indian war dances, bands, orchestras and a costume ball at the VFW clubhouse and at the Idle House cafe.

THERE WILL be a special picture at Plymire's motion picture theater. There will be a midway. Prizes will be for costumes and contests. The children's parade will be Oct. 23.

The chamber of commerce planned to give \$500 toward reducing the fire hall debt. When the board heard of the plans of the improvement association to have the fiesta help reduce the expense, the board gave the \$500 at once to the Improvement association for their initial expense on the fiesta.

Rogers Starts Term in Prison

Merchants in Palm Springs who cashed several bad checks given them by Eulice Rogers will have to wait a long time for satisfaction.

Rogers pleaded guilty in superior court, Riverside, to a charge of passing checks in Banning and is now on his way to San Quentin, local police were informed Saturday.



Sign Ordinance Discussed Today

Phillips Promises to Aid Plan for Salton Sea Park

Asserted inequalities in the city's new sign ordinance will be the topic this afternoon when committees representing city council, Village business and hotel men, and the planning commission meet at council chambers at the airport at 3:30.

Business men's committee is composed of Hilton McCabe, George Clark, Fred Clayton and Keith Herbert. Representing council will be Councilmen Gordon Feekings, Tom Kelley and Florian Boyd. Planning commission members will round out the group.

When council meets tomorrow night, decision reached at today's session, will be acted upon.

Slow down at sundown. The pedestrian deaths are most frequent in the first three hours after sunset. Don't let the end of the day mean the end of a life!

Two Local Students Win High Honors at Chaffey

Local boys make good at Chaffey. That was the word from the Ontario institution this week with report that James Searley, son of Mr. and Mrs. Herbert Truex, was elected president of the Chaffey chapter of the Alpha Gamma Sigma, national collegiate scholarship society.

He had the highest number of qualifying points in the school—47%. He is an all around student, earning his letter in track and a member of the famed Chaffey A Capella choir.

The other local boy to score high honors at Chaffey is George Bell, son of Mr. and Mrs. George Bell of Palm Springs. He qualified for membership

in the Alpha Gamma Digma in aeronautics. He won his letter on the Chaffey aquatic team and is now assistant instructor in aeronautics at the college.

Outside of Ontario, home of Chaffey, Palm Springs was the only community outside of Alta Loma, an Ontario suburb, to qualify more than one candidate in the 27 listed by school authorities.

Antique Show At Pasadena

All over the nation, antique dealers are planning their displays for the Pasadena Antiques Show, October 25 to 28 at the civic auditorium in Pasadena. From South Portland, Maine, to Santa Monica; from Fresno to San Diego; eight shops from Pasadena, and four from Glendale, they come to fill a total of sixty-five booths with the rarest of furniture, the most exquisite jewelry, brass, copper, pewter, and music boxes. There visitors will see mechanical banks, large coin collections, rare stamps, biscuit figurines, early staffordshire and no end of historical items.

Los Angeles Times HOME DELIVERY

From the Cove to LaQuinta —insurable

Cathedral City, Rancho Mirage, Palm Desert, Palm Village, Indian Wells, LaQuinta—All trailer parks.

Ray Cook
Dealer
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Stays Silent... Lasts Longer
Servel
The GAS Refrigerator

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and
Trailer Supply Store
1001 S. Palm Canyon Drive
PALM SPRINGS
Phone 7342

School Leaders At Beaumont for County Meeting

Testimony Taken By SBE Referee In License Cases

Palm Springs Unified district school principals and Miss Katherine Finch, district superintendent, were in Beaumont Saturday for an all day session of Riverside County School Principals and Supervisors association.

Miss Finch, president of the association, presided at the meetings.

The meeting opened at 9:45 a. m. with a panel discussion on school supplies and school books.

Courtney Monsen, secretary of the Pasadena board of education, was the luncheon speaker on "Interpreting the School for the Public."

Attending the sessions from Palm Springs with Miss Finch were: Mrs. Aileen Carey, Frances S. Stevens, school principal; George Manington, Nellie N. Coffman Junior high; Mrs. Alma Gilbert, Cahillia; Mrs. Helen Emery, Cathedral City; Joseph Kanya, Desert Hot Springs and Louise Grace, Thousand Palms.

The Desert Sun

Tuesday October 19, 1948

OLIVER B. JAYNES
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Fishes of Desert Topic at Lecture

Fishes of the desert will be the topic of a talk Saturday at the Desert Museum.

The speaker will be Dr. Carl L. Hubbs of Scripps Institute of Oceanography of La Jolla.

National Highways Topic at Riverside

Highways 60 and 66 will be the topic Nov. 12 at Riverside when Oklahoma and Texas road officials will make the county seat their terminal point.

The party will come west on 60 and return on 66.

WE ARE FAMILIAR WITH THE NEW PALM SPRINGS SIGN ORDINANCES . . .

Valley Neon
— JERRY DOOLEY
418 S. Indian Ave. Telephone 2952

FOR SALE

DRUG STORE—16 Stool Fountain. New and modern in every respect. Only Drug Store within 25 miles. Located in Yucca Valley, only 28 miles North of Palm Springs on Twentynine Palms Highway.

Here is an opportunity for someone to get established in the fastest growing community on the desert.

Ideal Year Round Climate. Stock and Fixtures at Cost. Liberal Terms to Right Party.

FRED STOREY
Yucca Valley, California
Phone Joshua Tree 7503-7505

Congratulations . . .

To Earl and Kay Cordrey

ON THE OPENING OF THEIR BEAUTIFUL APARTMENTS

"The Colony"

We Appreciate Having Been Selected as the Contractors

Secrest Construction Co.

Palm Springs and Whittier

Dont Bring Back PROHIBITION BOOTLEGGING SPEAKEASIES

NO
VOTE ON
PROPOSITION 12

SOUTHERN CALIFORNIA BUSINESS MEN'S ASSOCIATION
Watt L. Moreland, President



This Great Santa Fe Fleet
BETWEEN CALIFORNIA and CHICAGO

Famous Fred Harvey Meals...
Courteous Santa Fe service all the way

SUPER CHIEF. There's nothing else like it! All-private-room streamliner. Deluxe accommodations, three comfortable lounge cars, valet, maid service. Side-sway stabilizers for a smoother ride. Extra-Fine—Extra-Fare.

THE CHIEF. A favorite of transcontinental travelers. All Pullman streamliner offering through car service to New York and Washington. Observation, club-lounge and dining car service. Extra-Fare.

EL CAPITAN. More than a train—a style of travel! The only all-chair-car streamliner between California-Chicago. Same traveling time as Super Chief. Observation, club-lounge and dining car service. Extra-Fare.

THE GRAND CANYON. Pullmans available to South Rim of the Grand Canyon for stopovers on your through trip. Pullmans and chair cars direct to Chicago.

CALIFORNIA LIMITED. A favorite for standard Pullman and chair car service. Lounge and dining car.

THE SCOUT. Pullman and chair car accommodations. Stop over, if you wish, at Carlsbad Caverns on your way East. Through service for Texas points.

For further information call or write:
L. T. ROBESON
Santa Fe Ticket Office, 404 N. Palm Canyon Drive
Palm Springs, Calif.
SANTA FE SYSTEM LINES

Legion Post Going After New Record

Village Veterans
Seek 600 Members
In National Drive

Owen B. Coffman post, American Legion, with the largest membership in its history, is going after more records according to Commander Jay Morrison. Membership is now 403 and a goal of 600 in 1949 has been set.

The local campaign is in conjunction with a national drive in which a goal of 5,000,000 has been set.

Announcement of the drive was made in New York as the national convention got under way at Miami, Fla. Wilbur P. Davis and Ray Hiller of Palm Springs flew to Florida last week for the convention.

Commander Morrison said that nationally there had been a slump in all veterans' organizations last year, according to a United States census, but that the Palm Springs post trend was contrary to that of the rest of the country—the local post has been growing steadily.

He believes the goal of 600 members in 1949 will not be too difficult.

The post was recently cited as one of the fastest growing in the department of California.

Mrs. Biavaschi Guest in County

Mrs. Ellen Biavaschi, wife of Tony Biavaschi, both well known Villagers, is home again at 257 South Indian avenue after a week's stay at Community hospital where she underwent a serious operation.

"I want to thank all my good friends who filled my room with flowers and dropped in to see me, and help pass the time," she said.

Expensive newsprint and limited mechanical facilities held daily circulations of newspapers at 900 or less until after 1810.



Senator Baldwin Speed up Drive To Defeat No. 13

Speeding up their campaign to defeat Proposition 13 at the polls November 2, Riverside county committee opposing the measure will start an active speaking tour throughout the area this week.

Harold J. Hicks is local member of the committee and already has had one meeting and is planning others.

A postcard drive will be staged here as well as speaking engagements.

Funds for the battle are coming in and in Riverside it was announced \$2000 had been pledged to defeat the proposition which would give control of the state into the hands of urban centers.

SENSATIONAL!



The Wagon Wheel CAFE

175 E. AMADO ROAD, PALM SPRINGS

Proudly Presents

The Largest Glass of Draught Beer in Palm Springs

"Draught Beer from the Keg"

ACME — EASTSIDE — BLATZ
PABST — MAIERS

STUPENDOUS!

TREMENDOUS!

ONE DAY
SERVICE
12 MONTHS
TO PAY!

Restore New Car
Performance and Economy
with a REBUILT
FORD ENGINE

- Runs Like New Engine
- Has been completely torn down and rebuilt to our exacting specifications
- Worn parts replaced with New Genuine Ford Parts
- Immediate Delivery



Central Motors

YOUR FORD DEALER

Center of Indio

Phone Indio 7618

Greenwood Suit For \$30,000 to Be Heard Later

Trial of the suit of Otto Greenwood, former owner of the Village Electric company here, against John Maxwell, San Bernardino insurance adjuster, for almost \$30,000 in damages, has been postponed indefinitely.

The case was to have been heard last Saturday in Judge A. D. Mitchell's San Bernardino superior court but when Maxwell asked a continuance because he was called to Texas, the postponement was ordered. Maxwell's daughter is undergoing a serious operation in Texas.

The suit is the outgrowth of a fire in Palm Springs in September, 1946, in which six business establishments in what was known as the Indian store, lost heavily.

The building was located at Andreas road and Indian avenue.

Greenwood claims that goods salvaged from the fire and stacked on Indian avenue were not given proper protection. Looters, during the night, carted away much of it, he claims.

He asks recompense for the value of stolen goods, time lost, attorney's fees and \$25,000 in punitive damages.

Apply for Your Absentee Ballot Now, Warning

Winter residents and visitors here who will not be at their polling places November 2 or Villagers who will be away that day, were urged by Gretchen Wright, local republican chairman, to provide for absentee ballots.

They may be obtained by writing to the county clerk of the voter's county giving the correct mailing address and also the registration address.

Steps should be taken now to insure a ballot, Mrs. Wright said.

Further information may be obtained by calling City Clerk Louise McCann at 2202 or repubican headquarters at 2811.

Berke to Ride Again This Year

Matty Berke of Taylor and Berke in California, outstanding manufacturers of western clothing, will make his fifth appearance in a Western Week parade next week. He has been in everyone since they started, showing his companies wares.

His firm recently was publicized nationally when three magazines featured a \$100 shirt they made.

Democrats in North Back GOP Ticket Says Villager

Democrats are for Dewey and Warren in northern California. Mrs. James Whitehorn said on her return from a two-week campaign tour in that area.

In many of the communities of northern California large billboards urge voters to support the republican ticket and underneath is the signature of the democratic committee, she said.

Mrs. Whitehorn spoke and visited 20 counties making seven major speeches and three radio broadcasts for the Dewey-Warren ticket. The tour covered 2100

miles.

She also spoke on the propositions and found that the north was strong against Proposition 13.

Mr. Whitehorn accompanied her on the tour.

**The Desert's Newest
Trailer Court**
Accommodation for 15 trailers. Plenty of water, showers, electricity, laundry room, new washing machines, separate meters. Bus system to schools. Commuting distance to Palm Springs (16 miles). On 29 Palms Highway.

\$4.50 Per Week
\$16.00 Per Month
**MORONGO VALLEY
TRAILER COURT**
(Townsite of Morongo)
Altitude 2600 Feet
"The Climate for Year Round
Living"

FUN -- FOOD -- FROLIC



BRUNCH — LUNCHEONS — DINNERS

Dancing Nicely — to
Guadalajara Trio

THE DOLL HOUSE

GEORGE AND ETHEL STREBE
YOUR HOSTS



PRESIDENT—J. EARL COLLINS, Riverside, is the newly elected president of the Riverside county chapter, American Red Cross. Collins, who has long been identified with volunteer Red Cross work, is vice president of the California Electric Power company.

Picture Gallery

Will Line Drive During Art Week

A picture gallery, several blocks long, will again be featured here during National Art week, Nov. 1 to 7. Jeanne Coutts, chairman for Palm Springs, said last week.

As last year, each local artist will submit three paintings by October 28, to Miss Coutts at her home, 257 South Patencio road.

The best works will be exhibited in show windows up and down Palm Canyon drive, in hotel lobbies and in a special building if one is offered.

The windows last year attracted much attention and the latest and best works of Village artists will be displayed this year.

Saturday on a routine check up of business here.

With L. J. Robeson, ticket city agent here, he toured the Village, meeting local business men.

The Desert Sun—3

PALM SPRINGS, CALIFORNIA
Tuesday October 19, 1948

**The Motif is Rich
Environment Delightful
Popular in Appeal
and Price**

**A Place for Villagers
to Meet**

**Watch for Opening
Announcement**

T & C



Complete Interior Decorating and
Interior Furnishings.
Sectionals, Divans, Chairs, Tables, Lamps, Pictures,
Rattan and Bamboo Furniture and Blinds, Throw
Rugs, Grass Mats, Abaca, Living, Dining and Bed-
rooms complete. Carpeting, Draperies, Plastics.
Beautiful Home Accessories.
Store Hours—9 to 6
Phone 2803
1073 PALM CANYON DRIVE, PALM SPRINGS, CALIFORNIA

The Equitable Life Assurance Society

OF NEW YORK CITY

TAKES PLEASURE

IN ANNOUNCING

THE APPOINTMENT OF

LLOYD N. SIMON

AS THEIR SPECIAL AGENT
FOR PALM SPRINGS
AND THE SURROUNDING AREA



CHI CHI
BLUE ROOM and LOUNGE
Serving the BEST DINNER in Town!
MUSIC BY
Charel and Louis Cina & His Gypsy Trio
NO COVER — NO 20% TAX — NO MINIMUM
Open 'til 2 a.m.
in the Lounge
The BEST Show in Town!
Bedel & Matson Bob Laine
Jacqueline Fontaine Roger Price
FOR RESERVATIONS PHONE 7391
FREE PARKING • ATTENDANT AT ENTRANCE
AGAIN...UNDER ORIGINAL CHI CHI MANAGEMENT

*By sworn statement to the United States Postoffice

DESERT SUN CIRCULATION

3787

LARGEST CIRCULATION of any weekly or semi-weekly newspaper in Riverside County.
The Desert Sun PHONE 2249

NEW OFFICES IN
"THE CENTER"

Social ACTIVITIES

By Muriel Cowan, Telephone 6345

All Village At Chi Chi For Opening

The new Chi Chi made its formal bow Thursday night and almost all of the Villagers came to the party to gaze in awe at the beautiful interiors created under the magic touch and supervision of the popular spot's owner and operator, Irwin Schuman.

The lounge has been increased to twice its original size, beautifully done in bamboo and rattan with murals illuminated by indirect lights. Although this room was accepted with "ahs" and "ohs" by visitors and patrons, the beauty of the Blue Room figuratively took their breath away. On all sides could be heard the statement "Schuman has paid tribute to the Village in the re-creation of the Chi Chi."

In the packed rooms could be seen the faces of every well known Villager in town. At tables in the Blue Room were: Judge and Mrs. Eugene E. Therneau, Mr. and Mrs. Vahan H. Alchian, Dr. and Mrs. O. B. McRory, Mr. and Mrs. Reed Hubbell in company with Dr. and Mrs. P. A. Staley and Mrs. Alice Guthrie.

Across the room in another booth were Mrs. Estella C. Ewart of Rancho Mirage and Mr. and Mrs. Harold West in company with Mr. and Mrs. Al Weingarten. At another table sat Zadie Bunker, her sister Mrs. Lilly Goff, and others. Jack Freeman was seen at a large table around which were his wife, Robert B. and Samuel H. Levine, owners of the Biltmore hotel and the hostelry's manager, Jack Benton.

In another booth Mr. and Mrs. Barney Ostrow watched in amazement as their two young sons successfully attacked several courses of delicious food. Mr. Ostrow is dividing his time between the Village and his Big Bear Lake interests. Earl Strebbe walked in as a late guest at the dinner party at Mrs. Bunker's table and had to content himself with an aisle seat.

Around the room again could be seen Mr. and Mrs. Leo Baker and Mr. and Mrs. Sam Stuart, owners of Sam and Leo; Dr. and Mrs. Adair at another table; Jack McKenzie of Desmonds and his wife; Mr. and Mrs. Wai Spalding, seen greeting friends as they passed their table; Jennie Leonnesio and Marion McCartan, intrigued with their surroundings, and Heiman Finerman of Wheland's who took time out to be a first nighter at the Chi Chi in company with his wife.

Another large group consisted of Milton Hicks, his brother Harold and wife and Mr. and Mrs. Barney Hinkle, Mr. and Mrs. George Roberson, his daughter Mrs. Claude Valuer and her husband were there. Joe and Moya Henderson were seen the center of another large group of Villagers.

A handsome foursome was Mr. and Mrs. George E. Clarke and Mr. and Mrs. F. G. Ewing. Both men are soon to announce the opening of a new enterprise in the Village.

Charles Farrell, mayor of the town and owner of the Racquet Club, a late comer, took one look at the Blue Room and then congratulated Schuman for the miracle of beauty he has created.

Bakers Hosts At Dinner Party For Al Levies

Mr. and Mrs. Leo Baker were hosts at an informal dinner party in their beautiful home on Tamari road in honor of Mr. and Mrs. Al Levie of the El Paso market.

Enjoying the delicious dinner were Mr. Baker's mother, Mrs. Morris Baker, and aunt, Mrs. Charles Furman. Mr. and Mrs. Stanley Rosin, Mr. and Mrs. Robert Levie and Mr. and Mrs. Sam Stuart.

Bird Group Will Take Tour Oct. 27

First field trip of the Desert Bird group of the Desert Museum will be held October 27 from 9 a.m. to 4 p.m. The trip is not restricted to membership and any interested person is invited to attend, said Director Lloyd Smith. It will be an all-day trip to observe desert birds at Black Rock Springs.



"IT'S BEAUTIFUL"—So declared Mayor Charley Farrell (right) in congratulating Irwin Schuman at the formal opening of the new Chi Chi Thursday night. (Gayle Studio photo.)

On the Social Side

Enjoying a friendly game of bridge Tuesday night at the home of Mrs. Helen Hughes were Billy Mosley, Ann Purnell and Irma Lawler. Mrs. Lawler, a long time resident of Palm Springs, has recently returned to reopen her home for the season.

Fine food, entertainment and music by Pat Barbara provided an enjoyable evening Tuesday at the Palm House for the Joe Yule party. (Mickey Rooney's dad), Bill Bogges, Mr. and Mrs. Joan McManus with a large party of friends.

Doll House diners this week were Mr. and Mrs. John Wood, Mr. and Mrs. Samm' Sungate with Tommy Somolyo, Mr. and Mrs. Wilson Gibbs and son Bill, Frank Bennett and daughter Dee-Dee, Mrs. Frances Hoff and son and Addison Hoff, from Clarendon, Illinois.

Dr. and Mrs. Mace Mazda of

Season Opens At La Quinta

La Quinta hotel opened for the season Saturday, earlier than usual because of advance reservations.

Several guests checked in the first day and reservations for the season are heavy according to Bill Walsh, manager.

Walsh plans an excellent entertainment schedule for the winter months and said indications point to an active season at the hotel.

C. A. Blane from British Columbia is spending as much time as possible swimming and sunning at the Del Tahquitz.

Eastern Star Club Honors Local Masons

Annual dinner given by the Palm Springs Eastern Star club in honor of Masons, will be a highlight this evening in the Blue Room at the Chi Chi cafe at 7:30 o'clock.

Eastern Star members and their husbands and Masons and their wives, visiting and local, are welcome.

Reservations must be made by 4 p.m. today with Mrs. Dorothy Groth, 6811, Emma Jeanne Humé, 7544 or Mrs. Charles Chamberlin, Desert Hot Springs, 551.

An excellent dinner and entertaining program is in prospect. Mrs. Edna Brott, president of the Eastern Star club promised.

PEO Chapter Starts Season

Regular meeting of Chapter KV of PEO was held at the home of Miss Ellen Hopkins following a delightful dessert served by the hostess.

Next regular meeting of the chapter will be held at the home of Mrs. Roger Williams on October 26 at 7:30 p.m.

The Reciprocity Bureau luncheon is scheduled at Riverside Mission Inn on October 20, it was announced.

Mr. Gordon Feekings is president of the local chapter.

Plan Orchestra For Local Area

First meeting to discuss the formation of a concert orchestra for San Gorgonio Pass will be held Thursday evening, Oct. 21, at 8 p.m. at Banning high school.

Victor de Veritch, school musical director who is assisting the group, has asked that all interested persons in the Pass and Palm Springs area be present. Those unable to attend, he said, may write or telephone him at the high school and give their names and other necessary information.

A minimum of 20 musicians will be required for an orchestra. The activity will be carried out under the adult education program of the high school without charge.

Former Villager Scores in Concert

Audrey Richardson, wife of Morris Richardson, former high school principal here and well known in the Village was a feature artist in a recent concert at Whittier where they now live. Her work was given high praise by critics.

Mrs. Richardson's violin talent is well known to Villagers as she has appeared many times at local concerts.

Mrs. Richardson is now in the real estate business in Whittier.

Winter Residents Back from Tour

Arriving on the Queen Elizabeth earlier this month from a European tour were the Walter L. Wests of Santa Ana and Palm Springs and the Lawrence H. Wests of Claremont.

The Village winter residents left Sept. 1 on the Queen Mary for a tour of England and Europe.

Among the many souvenirs of their trip are 14 movie color films which they plan to show their friends here when they move to the desert for the winter.

ANNOUNCING THE OPENING SATURDAY, OCTOBER 23rd

— OF —

JOAN'S Personalized GIFTS

FEATURING—LINGERIE, NYLONS, FINE JEWELRY, COMPACTS, COSTUME JEWELRY, CIGARETTE LIGHTERS AND CASES, IMPORTED HANDBAGS AND A FINE SELECTION OF BEAUTIFUL GIFTS.

"The Most Unusual and Latest in Personalized Gifts"

REFRESHMENTS SERVED DURING THE AFTERNOON ON THE OPENING DAY FROM 3 P.M. 'TIL 6 P.M.

"In The Seeburg Bldg."

Phone 4171

Week-end guests at the Racquet club starting Charlie Farrell on another of his highly successful seasons were Mr. and Mrs. Robert Rohr, Mr. and Mrs. Walter Marks with Walter Jr., all of Beverly Hills, Mr. and Mrs. David Griffith Jr., Miss "Bunny" Ryan, Earl Muntz and Thomas F. Hamilton.

A family reunion Thursday night at the Palm House honored Mrs. A. M. Carney from Los Angeles, here to visit her daughters. Enjoying a fine dinner and cocktails were Mr. and Mrs. Leonard McLaughlin and Mr. and Mrs. Neil Byerly. Same time, same place, were Mr. and Mrs. Ralph Young of the Pioneer Con-

struction company, Fred Tadlock, general superintendent of the new Del Pico apartment hotel, opening Nov. 1; Mr. and Mrs. Leo Mizysak, Milton Wiess, manufacturer of swank jewelry, and William Fruend, clothing manufacturer.

CLASSIFIED ADS—PHONE 2249

Earl and Kay Cordrey announce the opening of

The Colony Studio Bungalows and Apartments

430 SOUTH CAHUILLA ROAD

OFFERING A LIMITED NUMBER OF SPACIOUS ACCOMMODATIONS TO A DISCRIMINATING CLIENTELE . . .

WE WISH TO THANK THE FOLLOWING CRAFTSMEN, ARTISANS AND BUILDERS FOR THEIR VERY FRIENDLY COOPERATION TOWARDS THE COMPLETION OF THE COLONY.

HARRY WILLIAMS AND ASSOCIATES—Architect. STEWART WILLIAMS, Designer. SECREST CONSTRUCTION CO., General Contractors. KELLEY HOME FURNISHINGS—Furniture and Furnishings.

MC LAUGHLIN ELECTRIC, Electricians.

HENRY A. SIMSARIAN, Plumbing and Sheet Metal.

CRELEY AND SCHUMACHER, Plastering.

ASBESTOS ROOFING CO., Roofing and Insulation.

BARDWELL BROS., Asphalt Tile and Linoleum.

ADRON O. BLACKMAN, Painting.

CLARENCE JUDD, Landscaping.

ATTENTION!

8:30 P. M.

THURSDAY NIGHT
OCTOBER 21, 1948

AT

American Legion
World Wars
Memorial Building

An Open Meeting

For Business Men and
All Others Interested in
the Establishment of a

Sports and Recreation Center

For the Palm Springs Area

Albert A. Pops

Chairman

California

Sports Club, Inc.

LOANS

AUTO \$50.00 to \$10,000.00

FURNITURE

We make loans in your neighborhood if you are short of Emergency Cash—if your present payments are too high—if you want to consolidate your bills and have one easy monthly payment—Use our Loan Service. Courteous Consideration to your needs—Payments to fit your budget. Write us a few facts about yourself or Phone Redlands 2364.

Redlands Finance Company

Suite 9-10—Investment Building—(Upstairs)
105½ Orange Street

REDLANDS

DIRECTORY
Palm Springs
and Desert Area
Real Estate
Firms

PALM SPRINGS
ANDERSON, GUY & TERRY
RAY 2064
773 N. Palm Canyon Drive
BECKLEY, BENTON 7478
Opposite George's Steak House
BELYEA, MARIE 2817
343 N. Palm Canyon Dr.
BORREGO SPRINGS CO. 3666
8 The Plaza 2793
BURKET, FEEKINGS & VEITH 7053-754 N. Palm Canyon Dr.
CARLIN, D. B. 4704
2011 N. Palm Canyon Dr.
CREEK, RAYMOND 8444
285 N. Palm Canyon Dr.
EMMONS REALTY CO. 7882
238 S. Highway 111
FOSTER, H. H. ASSOC. INC. 3555-101 N. Palm Canyon Dr.
FOUTH, RUTH 2216
FULTON, MURIEL E. 2226
482 N. Palm Canyon Dr.
GRILLI, ERNEST JR. 6666
344 N. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
HILLER, RAY 2957
444 N. Indian Ave
HYDE, CORA BELLE 5101
290 N. Palm Canyon Dr.
JAMES, MARTHA 7876
457 N. Palm Canyon Dr.
KAGNA, A. L. 7191
278 S. Palm Canyon Dr.
MATHEWS, CHARLES 2772
463 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
431 N. Palm Canyon Dr.
NARDONI, AUGUST M. CO. Across from Fire Dept. 2781
NICHOLS, CULVER 861 N. Palm Canyon Dr.
OLMAN, GEO. REALTY CO. 2701-187 S. Palm Canyon Dr.
PALM SPRINGS RLTY CO. 2832-260 N. Palm Canyon Dr.
RANSOM & HINKLE 2794
124 So. Palm Canyon
ROSE, DAVE 2844
252 N. Palm Canyon Dr.
ROCKS, MADGE O. 7375
P. O. Box 669
SHEPTENKO, PETER B. 7366
475 N. Palm Canyon Dr.
THOMAS, NANCY S. 503 N. Palm Canyon Dr.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
437 N. Palm Canyon Dr.

CATHEDRAL CITY

ARNER, SAM D. 1181
BLAKELEY, M. H. 1493
HILLERY, WILLARD R. 1157
(Dial 2721 for above)
SHERRILL, R. H. "Bob" 1534
707 and 713 "D" St.

DESERT HOT SPRINGS

COFFEE, L. W. DHS 121
3 W. Pierson Blvd.
COVEY, C. C. DHS 256
W. Pierson Blvd.
BRIZENDINE, EARL F.
Dos Palmas Tract
Dillon Rd. and Palm Drive
ROPP, J. MARIE 511
13 Palm Dr.

PALM VALLEY AREA

EWART, ESTELLA C. 1117
Rancho Mirage
HENDERSON, CARL R.
Highway 111, Palm Desert
PALM DESERT CORP. TRACT OFFICE
Highway 111
RANCHO MIRAGE TR. OFC. 1112, Rancho Mirage Hwy. 111
MORONGO VALLEY
HESS, HARRY M.
P. O. Box 97
SMITH, RAY C.
P. O. Box 105, Morongo Valley

NOTICE!

Phone 2240

If your Listing
has been dropped
let it "work" for
you at a
very nominal
RATE!

Best Coverage

in the Palm Springs
Area—advertise
Real Estate
In The

*Desert
Sun*

**Government Bureaus Fail
To Agree on Cement Need
In U. S. Building Program**

Two government bureaus were at variance this week, one claiming there was a lack of cement particularly in southern California, thereby regarding the Veterans building program and the other that there was plenty of cement but not enough steel.

Last Tuesday William C. Dixon, special assistant to the attorney general and head of the department of justice anti-trust division, entered the dispute between Samuel S. Guiberson Jr., and Riverside county urging the federal district court in Los Angeles to return a quick verdict in the controversy over the cement plant. Guiberson proposes to build eight miles northwest of Palm Springs.

**Seems They Read
The Sun Closely**

Seems that The Desert Sun is closely read in a lot of places besides Palm Springs and immediate vicinity.

Last Friday in the Oliman Travel Service advertisement TWA, Trans-World Airlines, was inadvertently listed as Trans-America Airlines.

That was Friday. Early Saturday came word from the TWA office in Los Angeles wanting to know when the name had been changed.

It hadn't. It is still Trans-World Airlines.

LOCAL BUSINESS FIRMS sell-

THIRD ANNUAL FIESTA

DESERT HOT SPRINGS OCTOBER 23rd and 24th

Take advantage of this gala affair and inspect the most modern public Bath House in the West.

NATURAL HOT CURATIVE MINERAL WATER

For Free Booklet, write L. V. COFFEE, Owner and Manager,

257 S. Spring St., Los Angeles, 12.

FOUNDATIONS FOR SUCCESS

Businesses depend upon the land on which they are built, its location, its area and its price in proportion to earnings. The lots offered below have these qualifications and more to assure success for your business.

50' of C.2, downtown Palm Canyon frontage. Priced for quick sale at \$20,000. Terms \$21,500 with Easy Terms.

R-3 Lot, 78'x105'. Ideally located for small court. A buy at \$3500. Terms

90' of C.2 highway frontage. \$21,500. Terms

50' of C.2, downtown Palm Canyon frontage. Priced for quick sale at \$20,000. Terms

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J. J. Crouch Named Manager Of Shadow Mountain Club; Plan Opening in November



SHADOW MOUNTAIN CLUB—
Jordan J. Crouch, new general manager of beautiful Shadow Mountain club

Whether you are planning to build or remodel

we are prepared to do a complete and satisfactory job for you—

**Homes
Apartments
Commercial
Buildings**

**Our Specialty—
Bars, Cabinets,
Store Fixtures
and Furniture**

**ZonOlite insulating
and roofing
Plastering
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**Remodeling—
Store Fronts
Apartments.**

Bermuda type roofs

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We will consider it a privilege to give you a true estimate

San Pedro Maintenance and Construction Company

**R. V. RAPLEE
Palm Springs
Licensed
General Contractor**

378 South Indian Ave.
Palm Springs

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6423

For all forms of INSURANCE and SURETY BONDS

AUGUST M. NARDONI CO. Realtors
380 N. PALM CANYON DRIVE
(Across from the Fire Station) Phone 2781

Fire Dep't Now Boasts New Mascot

Fire department has a new mascot.

It is Chia, a little Chihuahua given Fire Chief Bill Leonies by friends in Ban-

"Chia's a good dog," said Leonies. "Only trouble, he thinks it's still fire prevention week. But we'll have him trained soon."

Board of directors of the Shadow Mountain club this week announced the appointment of Jordan J. Crouch as general manager. Mr. Crouch has arrived at Palm Desert to take over direction of the club as it nears completion.

For many years he was manager of the exclusive Chapman Park Hotel in Los Angeles. He has had wide experience in hotel, club and business operations; a graduate of Milligan college in the south; post-graduate of Northwestern and Vanderbilt universities, and a member of Kappa Sigma social fraternity. Crouch said that he believes the future of this entire desert area is unlimited and his assurance that the Shadow Mountain club is destined to become one of the most outstanding clubs of the country is one of the principal reasons for his acceptance of the position as manager.

ARCHITECTURAL CHANGES delayed the construction of Shadow Mountain club last Spring. However, Quincy Jones has gone all out on the final design and Tom Douglas has really created "Something New Under the Sun" on the interiors. Work has progressed steadily during the summer and the club should be in operation sometime in November, according to Clifford W. Henderson founder of Shadow Mountain club.

Facilities provide for every recreational need of its members and their guests such as the spectacular figure-eight swimming pool, individual cabanas, wading pool for small children, two championship tennis courts, pony golf course, stables for saddle horses, miniature boating lake with small sail boats, snack bar for bathers, cocktail room, huge glassed-in dining area with dance floor, and spacious lounge.

THIS FAMOUS CLUB will be the scene of many social activities during the coming season. Many members including the Leonard K. Firestones, Justin Dartis the Edgar Bergens and others are planning holiday parties that promise to be outstanding events of the season.

With the present membership of well over 500 and applications for membership pouring in, Henderson announced that it will be necessary to close the charter membership soon.

One Look Was Enough, Police Get Hurry Call

Mrs. Milton Joseph stepped out on her patio early the other morning took one quick look and dashed back into the safety of her home to telephone police for help.

She reported to Sergeant Bill Lux on the desk that there was a large snake coiled tenderly around a pair of garden shoes on her patio at 925 Panorama Drive.

Officers Jim Clarkson and Lockwood Marshall sent to investigate returned in a little while with a three-foot rattle snake they had killed.

Godfrey Found Out in a Hurry

Arthur Godfrey, broadcasting his daily radio program from New York City the other morning, expressed a desire to know what became of Charley Farrell and his co-star of silent motion picture days, Janet Gaynor.

He was quickly supplied with the information by the Palm Springs chamber of commerce, which told the radio star that Farrell is now Mayor Charley Farrell of Palm Springs, and Miss Gaynor is the wife of the famous designer, Adrian. Godfrey read the telegram from the local chamber during his next day's program.

VFW Auxiliary Selling Roaster

Veterans of Foreign Wars auxiliary of Palm Springs is conducting an electric roaster sale to raise funds for its benefit program for needy veterans and their families.

The roaster was put on display at the post office yesterday and will be shown there today, too.

The award will be October 28.

The parent stock for most of the improved hybrid commercial varieties of sugarcane has come, in recent years, from a U. S. Department of Agriculture

EMERGENCY PHONES
FIRE 2222
POLICE 2144

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ARTHUR W. SHAW

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20 years of building beautiful country estates.
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Contractor and Builder
Apartment 147
2058 E. Ramon Road
(Residence)
P. O. Box 373

Legion Meeting On Slate Tonight

An important meeting of Owen B. Coffman post, American Legion, is scheduled for tonight at World War Memorial building, Bellard road.

The session will be called to order by Commander Jay Morrison at 8 o'clock.

Plans for a smoker and show on October 26 and for the Halloween dance October 30, will be discussed.

Council to Meet Twice Wednesday

Red tape will force city council to meet in two places Wednesday.

First, council will meet at the old stand at El Paseo theater at 7:30 p. m. An ordinance will be passed legalizing adjournment to new chambers at the airport where the meeting will be continued. Future meetings of the council will be held there.

Peeping Tom Set for Sun But No Sun

First Peeping Tom of the season got on the police blotter Friday.

Report was that he was attired in true Village style—a sun suit. Except that there was no sun as it was 11:22 p. m. when the report came from an apartment house.

When police got there the scene was bare—as was the man, almost.

Teachers Attend Indio Institute

Practically every teacher in the Palm Springs Unified district was in Indio last Monday night at a Teacher's Institute for the area.

Helen Heffernan, assistant chief of elementary education for the state department of education, was the speaker and talked on "building democracy with human relations," particularly as applied to the schools.

WANTED

CLEAN COTTON RAGS
15c Per Lb.

Desert Sun
174 N. Palm Canyon Drive

THE DESERT SUN PHONES

Business & Advertising 2249
News Dept. 3741

WHERE TO FIND IT In Palm Springs

EMERGENCY PHONES	BUILDERS	CONTRACTORS	PLUMBING	TILE	AMBULANCE SERVICE	MASSAGE
FIRE 2222 POLICE 2144	ARTHUR W. SHAW 20 years of building beautiful country estates. References—Insurance Licensed P. O. Box 116 Palm Springs	ALL TYPES CABINET WORK ROOFING INSULATION SAN PEDRO Construction Co. PALM SPRINGS 378 South Indian Ave. Phone 6423 "Satisfaction Guaranteed"	Palm Springs Plumbing Co. SALE ON APPLIANCES Priced for Quick Sale DEEP FREEZES	TILING SERVICE INC. CONTRACTORS TILE and MARBLE PALM SPRINGS Phone 2759	AMBULANCE SERVICE 1948 Packard Equipment WIEFELS & SON 666 Vella Road Palm Springs Phone 2977	SWEDISH MASSAGE Slenderizing Colonial Irrigation Electronic and Zone Therapy Will call at your home. Palama Health Studio 436 N. Indian Ave. Ph. 4931
	W. BAUMGARTNER BUILDER Remodeling—Repair and Additions Reasonable 1058 Tamarisk Road	ELECTRICAL CONTRACTOR HOUSER ELEC. CO. CONSTRUCTION AND MAINTENANCE 378 S. Indian Ave. Phone 6423 "Satisfaction Guaranteed"	REFRIGERATION TEX DRISKELL REFRIGERATION SALES and SERVICE 190 North Indian Ave. Phone 6206	VENETIAN BLINDS BESTBILT VENETIAN BLINDS Custom Built of Steel - Aluminum Wood Choice of Colors REPAIRING OUR SPECIALTY WINDOW SHADES MADE TO ORDER	BEAUTY PARLOR ALTA LEE BEAUTY SHOP Personality Hair Cutting Specialists in Hair Dyeing Permanent Waves from \$7.50 All Branches of Beauty Service Expertly Done Helene Curtis Cold-Wave Permanents 215 S. Indian Ave. "Open All Summer" PHONE 7195	BROOKS MASSAGE STUDIO Vapor Steam Cabinet Office and Home Treatments 322 N. Palm Canyon (Next to El Morocco) Phone 4566 JACK WILSON Managing
	BUILDERS' SUPPLIES "To Meet Your Every Need" DILL Lumber Co. JOHN M. WOOD, Mgr. 679 So. Palm Canyon Dr. Phone 2758 and 2759 Open 'Til Noon on Saturdays	McLaughlin Electric ELECTRICAL CONTRACTING REFRIGERATORS AND RANGES 190 North Indian Ave. Phone 3403	SPRINKLERS SPRINKLERS, Inc. Lawn and Irrigation Systems—Pipes, Valves, Fittings, Supplies P. O. Box 907, Palm Springs Temporary Telephone 4084	ADVERTISING ART J. A. Rozzi ADVERTISING ART 362 "D" St. Room 207 San Bernardino Phone 4-0523	CAMERA SHOPS Day Service On All Photo Finishing Desert Camera Shop 288 N. Palm Canyon Dr. "In the Sky Blue Building"	Furniture Moving From Los Angeles to Palm Springs Santa Barbara, San Diego and Return Minimum Rates Johnny's Transfer (Let your Dealer Call Me) Phone VErmont 97932 1953 S. La Cienega Blvd. LOS ANGELES 4. CALIF.
	CLEAN UP, FIX UP, PAINT UP Fuller Paints ALL YOUR PAINT NEEDS CAN BE SUPPLIED NOW COMPLETE . . .	JOHN J. ALLEN Deluxe Floor Safe Co. Every Home and Business Safe—Protection from Fire and Theft Models from \$70 FOB Fact. 198 W. 5th Street DESERT HOT SPRINGS	SURVEYS Licensed Land Surveyor Lot Surveys - Subdivisions Acreage - Contour Maps G. K. (Jerry) Sanborn	ADVERTISING ART J. A. Rozzi ADVERTISING ART 362 "D" St. Room 207 San Bernardino Phone 4-0523	CLEANING Protect Your Own and Your Family's Health Clean Your Home Quickly, Thoroughly and Economically with a SANITIZER Dirt and germs are disposed of with safety and convenience. There is no bag to shake out or container to empty. Recommended by public health authorities. You too can replace old fashioned equipment with safe modern methods. Call 6555 for Free Showing	PRESCRIPTIONS Prescriptions Carefully Compounded DESERT DRUG CO. HARRY BROTT 246 No. Palm Canyon Dr. Phone 7211
	ONE LOOK WAS ENOUGH, POLICE GET HURRY CALL	JOHN J. ALLEN Deluxe Floor Safe Co. Every Home and Business Safe—Protection from Fire and Theft Models from \$70 FOB Fact. 198 W. 5th Street DESERT HOT SPRINGS	REG. C. JONES GENERAL CONTRACTOR Specializing in SWIMMING POOL CONSTRUCTION ROAD PAVING 21 Years in Palm Springs (Winter and Summer) We own and operate a complete line of equipment for speedy, effective and economical handling of the following variety of work: Swimming Pool Construction and Maintenance Cement Jet-Creting Sand Blasting Roads Drilling Driveways Blasting Pipe Lines Excavations Fill Dirt Land Leveling Rock Asphalt Paving Sand Ditch Digging Gravel	INSURANCE "Palm Springs' Oldest Insurance Agency" Samson INSURANCE SERVICE Serving the Insurance Needs of the Community the Year 'round HERBERT SAMSON N. H. (TOBY) CURTIS 56 N. Palm Canyon Dr. Phone 3393	JOB PRINTING "JUD" OSBURN'S The Friendliest Service Station in Palm Springs 300 N. Palm Canyon Dr. Phone 9060	
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	San Pedro Maintenance and Construction Company	CABINET WORK • Kitchen Cabinets • Wardrobes, etc. MADE TO ORDER HIGHHILL CABINET SHOP Palm Village—Indio 72795	DESERT LOCK & KEY Safe and Lock Work Keys Made While-U-Wait 344 N. Indian Avenue DAY—PH. 4364—NIGHT	DESK TOP ANSWERING SERVICE • You leave your office • Your phone rings • Our answer on our SWITCHBOARD • Or have your own number and line on switchboard 24 HOURS A DAY PHONE 2701		
	R. V. RAPLEE Palm Springs Licensed General Contractor	CONTRACTORS ARTHUR J. COFFEY Contractor and Builder Apartment 147 2058 E. Ramon Road (Residence) P. O. Box 373	Desert Sun News Dept. Phone 3741	DESK TOP DISPLAY ADV. PHONE 2240		

You will find it in every issue of
The Desert Sun

Forum to Cast Light on 19 Propositions

Legion Auxiliary Sponsors Meeting Tomorrow Evening

Impartial discussion of all amendments and propositions on the November 2 ballot will be featured tomorrow night at World Wars Memorial hall when Owen B. Coffman Post, American Legion Auxiliary stages an open forum.

Hilton McCabe, local attorney, will serve as moderator in a panel discussion in which Warren Slaughter, assistant city attorney, and Judge Wallace Rouse of Indio take part.

FOLLOWING the panel discussion, the audience will be invited to ask questions on any of the 19 measures which will appear on the ballot.

Mrs. Jay Morrison, president of the auxiliary, will preside at the meeting to which the public is invited.

Proceedings will start at 7:45 p.m.

IN CHARGE of arrangements for the meeting is Mrs. Eva Menard, chairman of the legislative committee of the auxiliary.

The forum was arranged by the auxiliary as a means of acquainting all Villagers with the 19 propositions ranging from liquor control to housing.

Mrs. Whitehorn Tours State for G.O.P. Ticket

Mr. and Mrs. James Whitehorn were expected back this week from a tour of northern California where Mrs. Whitehorn, prominent in republican state and national circles, has been speaking for the Dewey-Warren ticket.

While in the north she replied to charges made by Interior Secretary Krug who also toured the area in the interests of the democratic ticket.

Mountain Road To Form Lake Near Idyllwild

With county prison labor widening the Banning-Idyllwild road at Fuller Mill Creek and completing fills at curves at Hall canyon, residents of the Idyllwild area were awaiting decision of the U.S. Forestry service on possible federal aid in completion of surfacing the highway.

All but 12 miles of the road have been surfaced. The remaining dirt road is entirely within forest confines.

A new lake for recreational purposes will be created at Hall canyon. The small lake will cover approximately four acres.

Heavy Penalty In Traffic Case

Argell Don Johnson, received a heavy penalty in Judge Eugene E. Therneau's court Friday morning when he was found guilty of reckless driving.

Judge Therneau sentenced him to 125 days in county jail or payment of \$250. Johnson immediately paid \$100 and was given a few days in which to raise the balance.

Veith to Conduct Lions Club Meeting

Bill Veith, zone chairman for the desert district of Lions clubs, will take charge of this week's meeting of the club at the Doll House and will speak on Lions club activities outside of the home community.

Veith was program chairman for the club last year.



ARE WOMEN ALL ALIKE?

According to a recent survey, women are all alike in appreciating the convenience of a Tanner Gray Line U-Drive. It's no secret that both sexes like the reasonable rates we charge by day or week for our spic 'n' span U-Drives.

POLLY ISENAGLE, Mgr.
EL MIRADOR GARAGE
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Call 7337 or 7662
For Free Demonstration

CROSSTOWN

By ROLAND COE



"That hidden ball play we do is simple compared t' I gotta make an end run out'a the yard without either one of 'em seein' me!"

Ball of Flame Over Desert Believed Meteor, Not Plane

What was it—an airplane or a meteor?

Air waves over the desert crackled with messages Thursday night about a ball of flame which coursed across the sky and was reported first as an airplane crashing somewhere in the Colorado or Mojave deserts.

Reports of the location of the crash ranged from Pinto basin to Las Vegas.

THE REPORT first came from Indio where an airplane was reported seen flaming down to earth. Lt. Lee Lester, of the Indio Sheriff's office, led a searching party into the Pinto Basin, but found nothing.

The report from the Indio observer said the plane had evidently crashed near the Eagle Mountain mine.

According to the air traffic control center at Los Angeles municipal airport, it was not a plane that had crashed at all, but a meteorite. But the control center, too, had had conflicting reports.

Caretaker of the Baker airfield reported that he had seen the meteor plunge into the earth around 6 p.m. 10 or 15 miles north of Silver Lake, which is eight miles north of Baker.

THE TOWER OPERATOR at the Las Vegas field, who was more descriptive, said, according to the ATCC, that at 6 p.m. he saw what looked like a ball of fire. Then it "looked like a comet" and assumed a greenish color. A moment later it flared up again and then died out.

A Western Airline pilot reported seeing the meteor while flying

Mineral Society

San Gorgonio Mineral and Gem society will meet tomorrow night at 8 in the study hall at Banning high school with an interesting program planned. The society now has a membership of 82, several from Palm Springs.

PALM SPRINGS Village THEATRE

Telephone 4384
Continuous from 1:45
Every day except Mon.-Wed.

Box Office Opens 6:30
Monday and Wednesday

Tues.-Wed. Oct. 19-20

LORETTA YOUNG &
VICTOR MITCHELL
WILLIAM HOLDEN
Rachel and the Stranger

Thurs.-Fri. Oct. 21-22

JEANNE CRAIN in
"Apartment for Peggy"

Dennis Morgan - Jack Carson
"Two Guys From Texas"

11:30 Sunday Morning Oct. 24
Mexican Feature
"Felipe Cue Desgraciado"

Banning Theatre

Phone Banning 3714

Last Times Today Oct. 19

BARBARA STANWYCK in
"Sorry, Wrong Number"

Wed.-Thurs.-Fri.-Sat.
Oct. 20-21-22-23

JEANNE CRAIN in
"Apartment for Peggy"

Dennis Morgan - Jack Carson
"Two Guys From Texas"

11:30 Sunday Morning Oct. 24
Mexican Feature
"Felipe Cue Desgraciado"

ACROSS THE COUNTRY THEY'RE SAYING

"This time it's Hudson"

Desert Motors
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Call 7337 or 7662
For Free Demonstration

Simon Appointed Equitable Agent

D. S. Dickman, district manager for the Equitable Life Assurance company yesterday announced the appointment of Lloyd N. Simon, well known Villager, as special agent for the Palm Springs area.

Mr. Simon has been a Villager for the past 12 years and active in all civic affairs. He is a past president of the Lions club.

He has completed an intensive training course in the Equitable and will specialize in creating

Paul Grimm in Village for His 18th Season

Paul Grimm, noted Palm Springs artist, has returned for his 18th season in the Village.

As usual, he spent the summer months touring the Sierras and getting the color of California on canvas.

He will open his gallery at 122 North Palm Canyon drive tomorrow.

educational funds and in juvenile policies.

List Post Office Hours for Winter

Street letter collection box schedule:

11:30 a.m. and 5:30 p.m. daily and 11 a.m. and 5 p.m. Sundays.

Window service hours daily, Monday through Friday are 8 a.m. to 6 p.m. On Saturdays the hours are 8 a.m. until noon.

Post office schedule for the winter months, now in effect, was listed by Merritt Williams, assistant postmaster as follows, yesterday:

Closing time for outgoing

mails at the post office daily is 2 p.m. and 8 p.m.

The "lowest-down" of all photographs taken under the surface of the ocean was made recently at a depth of 3.5 miles; the camera was especially built to withstand the great pressure

The Desert Sun —
PALM SPRINGS, CALIFORNIA

Tuesday October 19, 1948

of that depth, and brilliant flash bulbs were used.

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Complete scientific pest control in your home or business.

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DAILY SPECIALS

special... Starting THURSDAY

Homemade Assorted Chocolates
2 Pound Box for 99¢

special... Starting FRIDAY

Helen Cornell Bubble Bath
Reg. 1.00 20 Packets for 43¢

special... Starting WEDNESDAY

Rexall Milk of Magnesia Tooth Paste
1.50 value.... 3 Large Tubes for 59¢

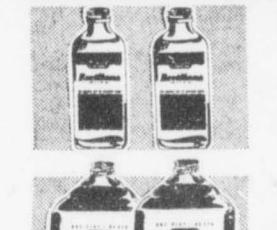
special... Starting SATURDAY

2 Adrienne Face Powder & 1 Adrienne Talc
Reg. 2.00 All for 76¢



REXALL PURETEST ASPIRIN TABLETS
5 grain tablets. 100's.
Reg. 49¢ 2 for 50¢

Reg. 69¢ 2 for 70¢



REXALL PURETEST MINERAL OIL
Lubricant laxative. Pint.
85¢ size 2 for 86¢



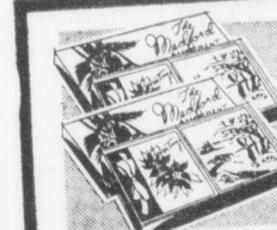
REXALL PURETEST RUBBING ALCOHOL
Cooling invigorating. Pint.
Reg. 69¢ 2 for 70¢



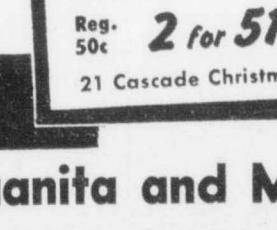
REXALL THEATRICAL COLD CREAM
Removes make-up quickly. 1 lb.
Reg. 1.00 2 for 101



VICTORIA HOT WATER BOTTLE
Solid neck construction. 2 qt.
Reg. 1.89 2 for 190



REXALL KLENZO ANTISEPTIC MOUTHWASH
Kills contacted germs. Pint.
Reg. 69¢ 2 for 70¢



SILQUE CREAM SHAMPOO
Tube or Jar. 4 oz.
Reg. 50¢ 2 for 51¢

Reg. 1.00 2 for 101
21 Cascade Christmas Cards, Reg. \$1.20

HUNDREDS MORE IN OUR STORE TOO NUMEROUS TO ADVERTISE!



5 Kinds of Famous Adrienne Creams

Choice, any two of one kind

Reg. 75¢ ea. 2 for 76¢



Stationery Scoop!
A Landslide in Value

All kinds, sizes, colors!

1c Sale Special! 2 for 61¢



Rexall Rex-Seltzer

Effervescent, analgesic. 25's

54¢ size 2 for 55¢



Elky's Wickstyle Household Deodorant

Sweetens stale air. 6 oz.

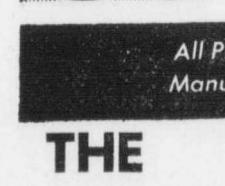
Reg. 59¢ 2 for 60¢



Helen Cornell Strawberry Cleansing Cream

First time on 1c Sale!

Reg. 2.00 2 for 20¢



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Manufacturer's Suggested Full Retail Price. Cosmetics Subject to Federal Tax.

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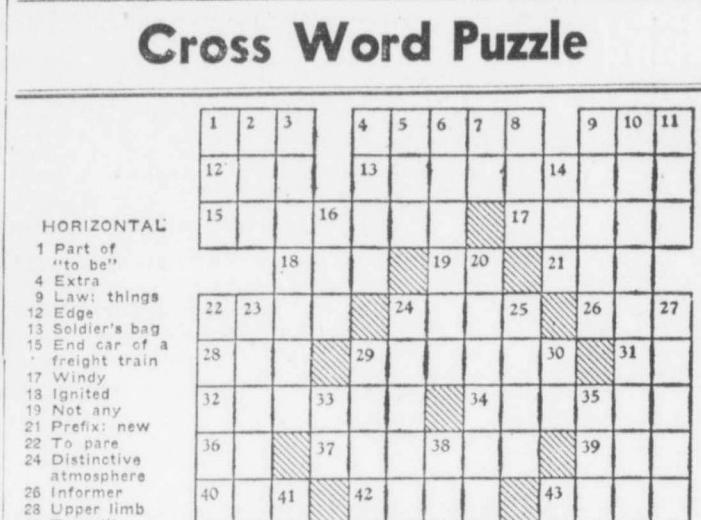
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- '46 Buick Sedan
- '42 Olds Sedan Hyd.
- '41 DeSoto Sedan
- '41 Chevrolet Tn. Sed.
- '41 Chevrolet Club Cpe.
- '41 Willys Coupe
- '40 Buick Super Sedan
- '40 Plymouth Ccach
- '39 Ford Sedan

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**The Desert Sun
CLASSIFIED ADS**

Phone 2249

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- LIBERAL DISCOUNT FOR PAYMENT IN ADVANCE.
- COUNT 26 LETTERS AND SPACE PER LINE . . . LARGE TYPE CHARGED AS 3 LINES
- MINIMUM: 3 LINES

● Lost and Found 10

LOST—Bi-focal glasses on Tamarike between Palm Canyon & Indian. Reward—Return to Bombay.

LOST—Gold, chain bracelet—about week ago vicinity Tennis Club. Reward. Phone 8632.

● Misc. Services 15

WOMEN'S ALTERATIONS
By Louise Westfall
Formerly with Saks Fifth Ave.
114 S. Calle Encilia
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MIMEOGRAPHING
PUBLIC STENOGRAPHER
TELEPHONE SERVICE
IDA KEENEY
340 N. Indian Phone 4924

MIMEOGRAPHING
ADDRESSING—MAILING
Credit Bureau—Phone 2738
120 S. Palm Canyon Drive

DRESSMAKING—TAILORING
REASONABLE
216 N. CALLE SANTA ROSA

ALTERATIONS
Drapes made to order.
Phone 8821.

ALTERATIONS
All kinds, Ladies and Men's
garments. 395 N. Indian. 7921

ALTERATIONS
Men's and Women's Clothing
233 E. Amado Rd. Ph. 5023

LADY will care for children by
hour, day or week. Fenced in
yard. Phone 7066.

● Moving—Storage 19

MOVING—Border to Border—
Coast to Coast. Fast insured
van service. Will move you to
or from Palm Springs, to any
part of the U.S. Lowest rates.
No crating necessary. Free esti-
mates, day or evening. Also
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Local and Long Distance
HAULING
City Pick-up and Delivery

PALM SPRINGS
TRANSFER CO.
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Estimates
Cheerfully Given
PERRY F. SANDERS
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TEX DRISKELL
REFRIGERATION
SALES AND SERVICE
PHONE 2828

CABINETS and fixtures, licensed
and insured. For estimate on
your work call Gene Boyer.
Phone 4924.

● Work Wanted 25

PRACTICAL nursing, companion,
care of elderly person. Live in.
Capable and dependable. F.
Jones, 603 W. Ramsey, Banning,
c/o Mrs. G. F. Walker.

EXPERIENCED man wishes gar-
dening work. 672 Sunny Dunes.
Phone 7722.

EFFICIENT private secretary, ex-
pert auditing, tax, insurance.
Mrs. Davis, 388 N. Indian.

● Legal Notices 75

NOTICE OF INTENTION TO
ALCOHOLIC BEVERAGES.
October 16th 1948

TO WHOM IT MAY CONCERN:
Notice is hereby given that fifteen
days after the date posted, the
undersigned proposes to sell
alcoholic beverages at these
premises, described as follows:

Paseo El Mirador, (NE 1/4
Sec. 11, TAS RAE S. B. & M)
Palm Springs, Riverside
County.

Pursuant to such intention, the
undersigned is applying to the
State Board of Equalization for
issuance on original application
of alcoholic beverage licenses for
these premises as follows:

On-sale beer and wine li-
cense and On-sale distilled
spirits (several licenses).

Anyone desiring to protest the
issuance of such licenses may
file a verified protest with the
State Board of Equalization at
Sacramento, California, stating
grounds for denial as provided
by law. The premises are not
now licensed for the sale of al-
coholic beverages.

KENMORE
PRODUCTIONS INC.
Pub. Sun, Oct. 19, 1948.

"The freedom of Europe." "The
war to end war." "The overthrow
of militarism." "The cause of
civilization"—most people be-
lieve so little now in anything
or anyone that they would find
it hard to understand the sim-
plicity and intensity of faith
with which these phrases were
once taken among our troops,
or the certitude felt by hundreds
of thousands of men who are
now dead that if they were
killed their monument would be
a new Europe not soured or
soiled with the hates and greed
of the Old.—Charles Montague,
Disenchantment.

SACRIFICE
LAND BARGAIN

PRICED for quick sale, entire
section level land, adjoining
Palm Springs city limits. Ex-
cellent industrial site. Rail-
road siding.

\$37.50 PER ACRE
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DUPLEX, beautifully furnished
on good size lot. Room to build
more. Can show good income.
Low price! \$17,500.

A. L. KAGNA CO.
REALTORS associate ROSE
ROSENBERG, 278 S. PALM
CANYON DRIVE, El Dorado
Hotel. Phone 7191.

BY OWNER—5 room stucco, fur-
nished from washing machine
to large air conditioning cooler.
576 E. Amado Road. Corner of
N. El Segundo.

BY OWNER—C-2 business lot
50x100 on South Palm Canyon
Drive. Located north side Foster's
Ice cream store. \$12,500.
Phone 8803.

BY OWNER—5 room stucco, fur-
nished from washing machine
to large air conditioning cooler.
576 E. Amado Road. Corner of
N. El Segundo.

MUST sell 2 lots on Sunrise Way
off Tamarisk. 120 ft. frontage.
Phone owner 3283.

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INTELLIGENT, refined educated
young woman with business
administrative, public relations
and sales experience, seeks po-
sition for season, as manager
of wearing apparel or gift
shop. Will also consider po-
sition as office manager or
what have you to offer. Excel-
lent references. Mrs. Bowman,
c/o General Delivery, Indio,
California.

CATERING
In your own home
Breakfast, lunch, dinner
Will take complete charge,
cook, serve cocktails
Thoroughly experienced. Excel-
lent service. File 76, Desert Sun.

EXPERIENCED woman book-
keeper or hotel auditor desires
position in or near Palm
Springs. Can furnish excellent
references. Write File 83, Des-
ert Sun.

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motel, apartments, court. Sea-
son, longer on contract. R. B.
Warren, 3943 Arizona St. San
Diego.

SOBER dependable man wants
maintenance work, apartments
or hotel. Room, board, salary.
David Racicot, 150 N. Indian
Ave.

SMALL COURT to manage by
experienced woman. Commission
considered. Phone 3861 or
File 24, c/o Desert Sun.

EXPERIENCED baby sitting,
practical nursing, by hour or
day. Phone 4524.

REFINED woman wishes position
as companion nurse. Efficient,
Cummings, 388 N. Indian Ave.

● Help Wanted 27

WANTED MOTHER'S HELPER.
GOOD HOME. PHONE 3073.

PART time office work. After-
noons. See DAVE ROSE, 252 N.
Palm Canyon Drive. Phone 2844.

ALTERATIONS
All kinds, Ladies and Men's
garments. 395 N. Indian. 7921

ALTERATIONS
Men's and Women's Clothing
233 E. Amado Rd. Ph. 5023

LADY will care for children by
hour, day or week. Fenced in
yard. Phone 7066.

● Business & Financial 30

MR. BUSINESS MAN
You can cut your overhead by
locating at Tramview Village
(two miles east of Palm
Springs city line on highway 111)
where there is no city sales
tax, no city license, no prohibi-
tive restrictions. It will pay you
to investigate the possibilities
of this fast growing community.
There are several business
lots for lease at a rental you
can afford. Nearly a score of
farsighted businessmen have
located in Tramview Village
during the past year. See MR.
WOODBURY at the VILLAGE
OFFICE in the LOG HOUSE for
further particulars.

IS YOUR house located in the
business district? If you are
energetic and your evenings
and Sundays are open, we will
set you up in business in your
own home. Should net you
\$4,000 to \$7,500 a year. Bill
Kusik, 1424 S. 1st Ave., Ar-
cadia, Calif.

NEW merchandise machines.
Palm Springs and area. No
competition. Large profit, small
investment. Write 1597 River-
side Ave. Colton.

WANTED \$15,000 first trust deed.
6% well established income
property. Vicinity Palm
Springs. Box 68, Desert Sun.

● Real Estate For Sale 35

SEE THIS NOW
Lovely home, beautifully fur-
nished, 2 bedrooms & den. Lots
of tile & nice features. Garage
sundeck, wall, shrubs. \$19,500.

OUTSTANDING new units. Tile
roof, well built. Tastefully fur-
nished, carpeted & landscaped.
Choice location. \$37,500.

CYRUS McLAUGHLIN
THE GEORGE OLMAN
REALTY CO.
187 S. Palm Canyon Drive.
Phone 2701.

120 acres of undeveloped land
on Palm Springs-Indio highway in
canal district. Adjoining the
world famous SUN GOLD date
garden, 3 miles from La Quinta
hotel and DESERT CLUB, 5
miles east of PALM VILLAGE
and PALM DESERT. Plenty of
highway frontage, most beauti-
ful view in valley. All or part.
Courtesy to BROKERS. Call or
write Mr. Bolton, Indio, Calif.
Phone 7351.

FOR SALE: at a bargain, Lot 18,
Block 199, Unit 19 at La
Quinta. Riverside County. \$695.
Same now selling for \$1500.
Box 67, Station K, Vernon,
Calif. Party selling due to ill
health.

SALTON SEA ACRES
Future Winter Resort spot of
America. Investment oppor-
tunity.

R. A. ELLSWORTH
Palm Dell Tract Office.
Hiway 111. Phone Indio 77120.

FOR REAL VALUES in homes
furnished and unfurnished.
consult

ADOLPH ISRAEL
Real Estate Broker
507 N. Palm Canyon
Phone 2981

NEW 5 units with kitchenettes,
individually cooled, nicely fur-
nished, tile bath, panel ray
heat, room for expansion on
large business lot. \$38,000.
Terms. See Owner at Palms to
Pines Apartments, Palm Village.

FOR SALE OR LEASE
By owner, artistic three bed-
room, two bath home, beauti-
fully furnished, well land-
scaped. Located in exclusive
Taquitz Estates. Call after
noon daily. 210 Crestview Dr.

NEW 2 bedroom home, approxi-
mately 1500 sq. ft. including
double car port, enclosed patio,
landscaped, wind free. Terms.
270 Ocotillo. Owner 770 E. Ra-
mon.

BEAUTIFUL new modern duplex.
Exquisitely furnished, land-
scaped, \$25,500.

AL HERD REAL ESTATE
359 N. Palm Canyon Drive
Phone 6882

MUST sell my attractive 2 bed-
room home. Unique desert fur-
niture included. Unexcelled
view, lovely patio. 2 adjoining
lots if desired. Owner 247 Rac-
quet Club Road.

STUCCO business building and
apartments—room for more. S.
Indian, also large lot near Sun-
rise Way, reasonable.

BELL HAGER, 122 S. Indian. Phone
4873.

BUSINESS property on highway.
7 room home on 1/2 acre block.
Shade trees, landscaped grounds.
\$13,000. \$5,000 down.

EVELYN C. KNUDSEN
Agent for hot mineral water,
sand and all desert
properties

8th Ave. and Palm Drive
DESERT HOT SPRINGS

SACRIFICE
LAND BARGAIN

PRICED for quick sale, entire
section level land, adjoining
Palm Springs city limits. Ex-
cellent industrial site. Rail-
road siding.

\$37.50 PER ACRE
R. A. ELLSWORTH
Palm Village, Indio 72792

DUPLEX, beautifully furnished
on good size lot. Room to build
more. Can show good income.
Low price! \$17,500.

BY OWNER—5 room stucco, fur-
nished from washing machine
to large air conditioning cooler.
576 E. Amado Road. Corner of
N. El Segundo.

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N. El Segundo.

• Houses For Rent 46

BEAUTIFUL 2 bedroom, 1 bath bungalow, lovely living room, beam ceiling, fireplace, large sun room with cocktail bar and barbecue. Nice outside patio and grounds. Rent exceptionally reasonable. Shown by appointment only. Florence Robinson, 639 N. Palm Canyon, Phone 2752.

NEWLY decorated and attractively furnished 2 bedroom, 2 bath home. Season. References. MURIEL E. FULTON. Phone 2226.

\$175-3 bedrooms, 2 baths, furnished. Near Bob Hope. Immediate possession. 748 Calle de Rolph.

GUEST house—2 bedroom, bath. Available for season, \$150 per month. MURIEL E. FULTON. Phone 2226.

3 BEDROOM, 2 bath furnished house. Available October on yearly or seasonal rental. Call 3783.

\$175. 3 bedrooms, 2 baths, furnished. Near Bob Hope. Immediate possession. 748 Calle de Rolph.

2 BEDROOM furnished house and garage. Located at 1885 Cardillo. Will rent by month or season reasonable.

EVERYONE likes it, furnished with extras, fireplace, full bath, bedroom, nice kitchen, patio. Phone 6921.

ATTRACTIVE 2 bedroom home, garage, patio, \$250 per month. Season lease. Phone 9076.

3 ROOM furnished modern house, \$75 a month. Van Fleet and "C" St., Cathedral City.

2 BEDROOM house, season rental \$200. Phone 5483, 537 Calle Palo Fierro.

NEW modern 4 room house, furnished. For the season or by month. 220 S. Patencia.

\$50 furnished 3 room house in Banning. Suitable for 2 adults. Must be reliable. Phone 4632.

SMALL guest house private bath. Reasonable by season. 1387 San Jacinto Way.

• Trailer Rentals 49

COMPLETELY furnished 27 ft. trailer in excellent condition for rent to two adults. Tenant selects the trailer park. Phone 3362.

20 ft. trailer, sleeps 2, in Rancho Trailer Park. Also Royal trailer for sale. Stewart, Rancho Trailer Park.

COTTAGE home, electric refrigeration, good heat. 1 employed adult. 323 Marcus Rd.

LARGE trailer and cabana. Sleeps 5. Mrs. Webster, A-7. Smoke Tree Trailer Park.

• Household Goods 50

FURNITURE for the BUDGET MINDED or the MILLIONAIRE WE SELL THEM ALL No fancy frills—no fancy prices—one piece or a carload—Contract rates—Deliver to your door. 5 miles from Palm Springs. Across the wash. MAHER'S DESERT FURNITURE Garnet Gardens On the old aqueduct road. 1/4 mile from Indian Ave. Phone D.H.S. 156

ENTIRE furnishing for house, consisting of living room set, davenport beds, twin or full size, complete bedroom sets, dinette set, end tables, coffee tables, lamps, electric refrigerator and stove. All like new. 508 "D" St., corner Cathedral Canyon Dr. Cathedral City.

2 PIECE blue sectional davenport, good condition, \$90. 9x14 grey frieze rug and pad, new, \$140. 362 N. Palm Canyon, apt. 1.

SEELY Hollywood double bed, 1 Comando vacuum sweeper, 1 roll away bed, drop leaf table. 1827 So. Palm Canyon. Phone 4831.

GLASS COFFEE TABLE—\$25. CALL 3283.

600 COIL INNER SPRING MATTRESS FOR DOUBLE BED. PHONE 3013.

SINGER electric portable sewing machine. Like new. Sacrifice. 360 Marcus Road.

EASY Spin dried washing machine. Excellent condition. Reasonable. Phone 1113.

FOUR BURNER WEDGEWOOD GAS RANGE FLAT TOP, \$25. INQUIRE 210 CRESTVIEW DR.

• Trailers for Sale 51

USED TRAILERS of ALL KINDS \$445 and up—Easy Terms Pavny's Butane a.n.d.

TRAILER SUPPLY STORE 1001 S. Palm Canyon Drive Phone 7342

1946 Universal 20 ft. trailer for sale—or will rent reasonable for season to adult couple. Anderson, Smoke Tree Trailer Park.

TWO good as new National trailers, nicely located at 101 N. El Segundo Rd. Will sell to responsible party on reasonable terms.

LATE 1947 trailer, 22 ft. on lot. Reasonable. Mineral Trailer Court, back of Indian Bath House. E. A. Marks

COTTAGE home trailer, 24 ft. Plenty of extras. Reasonable priced. Choice lot Ramon's Trailer Park. George Bond.

1947 American Beauty, 28 ft. trailer. 3 rooms, shower, awning. Sacrifice \$2500. Phone 3782.

• Trailers for Sale 51

NEW and USED TRAILERS Complete line of WESTCRAFT, COLUMBIA, PAN AMERICAN and a MAINLINE TRAILERS. Also trailer rentals.

AUTO TRAILER EXCHANGE Inc. Hwy 111, 2 miles East of CATHEDRAL CITY

GOOD trailer and cabana, cooler and butane, sleeps 4. \$750. See Mr. Carter, Lot 3, Desert Trailer Village.

MESQUITE WOOD DELIVERED INDIO 72889

1941 ROYCRAFT trailer. On spot ready to move in. Inquire 476 Baristo Rd. Cottage in rear.

FOR SALE: Big 2 room cabana, \$800. Ask for Blakslee, Smoke Tree Trailer Park.

UNIVERSAL 25 ft. reasonably priced. Phone 5155 or call at 328 S. Indian.

1948 Sierra Madre 19½ ft., 2 room trailer. Key at office or lot D-6 Palm Springs Trailer Park.

WESTCRAFT MONTECITO, ALMOST NEW. SLEEPS 4. PHONE 8284.

19 ft. HAYES all metal trailer for rent or sale. 125 N. Phillips, Banning.

TRAILER and cabana. Good buy. Year to pay. See Al, 101 N. El Segundo.

• Trailer Space 53

TRAILER space right on the surf. Here you can keep your tan at Ocean Front Trailer Park. 126 S. Strand, Ocean Side.

FOR TRAILER SPACE CLOSE IN SEE 101 N. EL SEGUNDO RD.

• Misc. For Sale 60

CUT RATE NURSERY STOCK

Petunias single, per flat \$1.95 Petunias ruffled, per flat \$2.35 Pansies giant, per flat \$2.35 Snap Dragons, per flat \$1.75 Calendulas, per flat \$1.75 Stocks, per flat \$1.75 Begonias potted, 6 for \$1.00 Bouganvillea, 5 gal. \$2.85 Marguerites, 1 gal. 3 for \$1.00 Pyracantha Red. 7 gal. 3 for \$2.07 Tacoma Capensis Trumpet Vine 5 gal. \$2.25 Tomato Plants, dozen 35

No inspection required

Business open daily, 9 a.m. to 6 p.m.

EHRLERS NURSERY

1/2 mile west of business section Highway 99 in Banning

FIREWOOD

Good selection

Quality guaranteed

Kindling and coal

"Italian Process"

Restaurant charcoal.

CATHEDRAL CITY

FUEL AND SUPPLY CO.

Phone 1038

BUILDING

SUPPLIES

"To meet your every need"

DILL LUMBER CO.

JOHN W. WOOD, Mgr.

679 So. Palm Canyon Dr.

2758—Phone—2759

Open until noon on Saturday.

FOR CLEARANCE

China cigarette boxes and ash trays greatly reduced.

55¢ AND UP

DENSLOWS at Desert Inn

NEW 20 gallon automatic gas hot water heater complete with safety valve, brass pipe and fittings. \$50. Graybar vacuum cleaner, perfect condition. \$15. Call between 5 and 7 p.m. 7703.

1947 Cadillac sedanette or 1947 Chevrolet 4 door Fleetline. Both wonderful cars. 351 Chuperosa, Cathedral City.

1941 Cadillac 62 sedan, excellent condition \$1850. Bank will loan \$1200. See Sam and Leo or phone 4352.

1941 FORD CONVERTIBLE NEW TOP. PHONE MR. MORRISON, 2758.

1937 Plymouth, with '46 motor, 6 tires, heater. Price \$375. Phone 2796. J. C. Ara.

1942 CHEVROLET ARMY TRUCK, DUMP BODY. CALL 4305.

• Used Cars Wanted 71

WE WILL BUY your car. Any make or model paid for or not.

PLAZA MOTORS

Cadillac-Olds Dealer

Phone 5122

FERTILIZER

Screened \$5 per yard

Unscreened \$4 per yard

RAY CHAVEZ

PHONE BEAUMONT 3423

SURPLUS new ¼" galvanized pipe. Also steel shelving in sections 4 ft. wide, 7 ft. tall, 12" deep. Adjustable. Bargain. 690 Ramon Rd.

TEX DRISKELL

REFRIGERATION

SALES AND SERVICE

Phone 2828

LAMP SPECIAL

Copper, brass, boudoir Children's. Complete with decorative shades.

\$8.95 AND UP

DENSLOWS at Desert Inn

GLASS DISPLAY cases. Excellent condition. 2 horizontal, 1 upright. Priced for quick sale.

Bernard of Hollywood. 106 Plaza. 7151.

BERKELEY jet pump, ½ horse motor, 110 or 220 volts. 125 gallon galvanized pressure water tank used 3 months. Box 14, Thousand Palms.

1060 TAYLOR freezer (frosty machine). Like new, must vacate, price to sell. State St. Market, corner 6th and State, Redlands, Call 6611.

WOMAN'S TRAVELING CASE 18x20x9, cowhide. New Mah Jong set. Call 639 N. Palm Canyon Dr. apt. 16.

ELECTROLUX CLEANER

Sales and service. Factory representative. 1251 Edgar Ave., Beaumont. Phone 2491.

BEAUTIFUL silver fox matched skins, knee length coat. Like new. Sacrifice cheap. File 35, Desert Sun.

GRAND PIANO, LYONS AND HEALY. INQUIRE 1020 N. INDIAN AVE. PHONE 8355.

NEW REMINGTON RAND MODEL 7 PORTABLE, \$100. 338 N. INDIAN AVE.

• Legal Notices 75

VENDOR'S NOTICE OF INTENDED SALE

TO WHOM IT MAY CONCERN:

NOTICE IS HEREBY GIVEN by the undersigned whose address is

• Misc. for Sale 60

6 ft. Norge refrigerator. 26" ladies bicycle, balloon tires. A. Krug, Desert Trailer Haven.

GIRLS' BICYCLE—\$30. PHONE 6212.

PORTABLE electric sewing machine. Lot D-6, Palm Springs Trailer Village.

MESQUITE WOOD DELIVERED INDIO 72889

1941 ROYCRAFT trailer. On spot ready to move in. Inquire 476 Baristo Rd. Cottage in rear.

FOR SALE: Big 2 room cabana, \$800. Ask for Blakslee, Smoke Tree Trailer Park.

UNIVERSAL 25 ft. reasonably priced. Phone 5155 or call at 328 S. Indian.

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19 ft. HAYES all metal trailer for rent or sale. 125 N. Phillips, Banning.

TRAILER and cabana. Good buy. Year to pay. See Al, 101 N. El Segundo.

• Pets, Livestock 65

SEAL POINT Siamese kittens with registered paper, beautiful and gentle. Mrs. Pace, Box 801, Mecca.

ALVIN H. FISHER, Attorney At Law, City Hall Building, 165 West Ramsey Street, Banning, California.

Dated October 16, 1948.

PERMELIA BURGESON aka PERMELIA OFFUTT

ALVIN H. FISHER, Attorney At Law, City Hall Building, 165 West Ramsey Street, Banning, California.

Dated October 16, 1948.

ARTHUR E. WILLS E. ELIZABETH WILLS

PUB. SUN. OCT. 19, 1948.

Marksmen Prepare for Trophy Event

Rifle Club Members Undaunted by Rain In Practice Firing

Sunday's rain failed to dampen the competitive spirit of ten members of the Coachella Valley Pistol and Rifle association who appeared on the range in weekly practice match for the trophy shoot to be held on October 31.

Firing took place twice over the 100 yard course and was won by J. V. Moore with a score of 796 out of a possible 800.

Next Sunday the match will be 40 shots at 50 meters with iron sights and 40 shots at 100 yards with telescopic sights. On the same afternoon shooting will start at 1 o'clock in a pistol match. If there is sufficient interest in this contest, it will become a regular event along with the rifle matches during Sunday mornings, it was announced.

Last Friday night's shoot was well attended with 20 contestants on the firing line.

Last week the annual election of officers for the club was held. It was just announced. John Carlson was elected president; George Thomassen, vice-president; Warren James, was re-elected secretary and treasurer; Bert Cameron, re-elected executive officer and Bob Camp, instructor.

From Page 1—MORE ABOUT—

This Side...

circulation man only Hart isn't speaking to me these days . . . Seems I forgot to mention herein last week by special request that The Sun's circulation is growing so fast that records are being broken every issue . . . He said the response from old subscribers and new subscribers to a recent circulation notice was so great he didn't have time for anything else.

BILL FADDEN says his "Be Kind to Bartenders" week made such a hit with the public that he will have to go ahead with it . . . It was just a gag but they took him seriously and the plan is snowballing now . . . It's getting bigger and better each time he talks to some one about it . . . What I want to see is Hans Hansen with a black handle-bar mustache . . . Speaking of bartenders reminds me . . . The big difference between the Gay 90s and the famous 40s is that then the big theme was Ten Nights in a Barroom . . . Now they try to make it ten barrooms in a night . . . The opportunity is here.

THOUGHTS while listening to raindrops pitter-patter . . . This is going to be good for the lawns . . . And flowers . . . Why don't the manufacturers of men's shorts get together . . . Some make 'em with buttons, others with snaps . . . With me, it's always wrong . . . I try to unbutton the snap, and that wastes my time . . . I give a yank to unsnap the buttons . . . And that wastes someone else's time 'or should that be someone's else's . . . They say insects can hear high notes that are away beyond the range of the human ear . . . Why doesn't some bright person find the frequency that will destroy them and put it on the air? . . . It wouldn't bother us . . . Then we wouldn't have to work with the DDT . . . And it would make the crickets stop rubbing their hind legs together.

NOW THAT you are registered,

HARREL'S
For Your Shopping Convenience
OPEN EVENINGS AND SUNDAYS
10 A.M. TO 10 P.M. DAILY
FANCY GROCERIES
Frozen Foods
2355 Indian Ave.



DANNY ARENA WINS CAPITAL SPEEDBOAT RACE . . . Danny Arena, at left, winner of the President's Cup Regatta in Washington, D. C., is pictured receiving the trophy from John Remon (right), president of the regatta. Danny drove his "Such Crust" to victory on the Potomac, at an average speed of 77.856 miles per Hour. In the center are Mr. and Mrs. Jack Schafer of Detroit, owners of the craft.

Records Shattered in Race Program at Salton Sea

Before the rain and wind halted competition Sunday, eight records were set at Salton Sea as 130 inboard and outboard motor-boats raced in the four-day Eighth National Desert Regatta which ended yesterday.

Earl Peters of Los Gatos accounted for two of the marks.

In the C Service Hydroplane

outboard class for amateurs,

Peters took the five-mile competition as his Tie Tock sped 46.753

mph with his Cherub II.

L. O. Turner of Provo, Utah,

set a new world's record when he skippered his hydroplane a

straightaway mile at a speed of

91.64 mph. The feat tops the

90.114 mph mark set by Lon

Gradis of Oakland, Calif., last

year.

Turner's inboard craft was entered in the 225 cubic inch dis-

placement class.

Driver Bob Sykes at the controls here last year.

Los Angeles' Earl Cravener set a Pacific One Design inboard hydroplane design class mark by driving his Pudgy over the mile straightaway in 55.32 mph.

Dr. Louis Novotny, also of Los Angeles, held the record of 55.004

mph with his Cherub II.

At the Santa Barbara shoot last June, James won the Pacific Coast Regional small bore rifle matches. Although he was high in that match only the three highest score men in the 16 regional areas of the country will compete in the shoot at Quantico.

While there he will also attend several sessions of the first annual convention of the national association to be held on the same dates at the Shoreham hotel.

On leaving the Doll House the visitors, led by Cliff Henderson, driving his foreign made \$18,000 Delehay, drove their tiny machines to Palm Desert where they were entertained at a cocktail party at the Shadow Mountain Club. The return trip to Los Angeles was made Sunday night.

Despite the downpour of rain from Los Angeles, where the modern cavalcade started, to Palm Springs, 53 English made tiny M. G. automobiles carrying 125 persons made the trip to the Village to be feted by George and Ethel Strehbe at the Doll House.

Owners of the automobiles are members of the M. G. Automobile association and their trip here Sunday marked the beginning of annual trips by the association to the desert.

On leaving the Doll House the visitors, led by Cliff Henderson, driving his foreign made \$18,000 Delehay, drove their tiny machines to Palm Desert where they were entertained at a cocktail party at the Shadow Mountain Club. The return trip to Los Angeles was made Sunday night.

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Despite the downpour of rain from Los Angeles, where the modern cavalcade started, to Palm Springs, 53 English made tiny M. G. automobiles carrying 125 persons made the trip to the Village to be feted by George and Ethel Strehbe at the Doll House.

Owners of the automobiles are members of the M. G. Automobile association and their trip here Sunday marked the beginning of annual trips by the association to the desert.

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